

BERKELEY REP'S **OVATION GALA**

**SATURDAY, MARCH 29, 2025
THE RITZ-CARLTON, SAN FRANCISCO**

ADVANCE RESERVATION FORM

There are a limited number of sponsorships available at each level. Please see reverse side for sponsor benefits.

- **BRONZE SPONSORSHIP** at \$8,500
- **SILVER SPONSORSHIP** at \$15,000
- **GOLD SPONSORSHIP** at \$25,000
- **PLATINUM SPONSORSHIP** at \$35,000
- **PRESENTING SPONSORSHIP** at \$50,000

I cannot attend, but my contribution is enclosed.

NAME(S) / TABLE HOST

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

PHONE (DAY)

EMAIL

I would like to submit payment by:

Check (payable to Berkeley Repertory Theatre) Total Enclosed: \$ _____

Credit card or wire transfer

DAF

Please contact me for payment information:

CONTACT NAME

PHONE NUMBER

EMAIL

PAYMENT MUST BE RECEIVED BY MARCH 14, 2025

Return this form by email to RSVPevents@berkeleyrep.org or by mail to:

BERKELEY REPERTORY THEATRE
ATTN: **OVATION 2025**
999 HARRISON STREET
BERKELEY, CA 94710

QUESTIONS?

Please contact 510 647-2905 or RSVPevents@berkeleyrep.org
or visit berkeleyrep.org/ovation

Sponsorship levels are subject to availability and some levels are likely to sell out quickly. Estimated goods and services for all above sponsorship packages are valued at \$1,950. Sponsorships are fully tax-deductible excluding the estimated value of goods and services.

SPONSOR BENEFITS

All our sponsors will enjoy a cocktail reception, seated dinner, champagne reception, and live performances and awards for up to 10 guests, along with sponsor recognition in all event materials, including signage and the Gala program book.

In addition, sponsors will receive the following additional benefits by level:

BRONZE SPONSORSHIP — \$8,500 (limited availability)

- › Brand/name recognition through logo or name placement in the invitation, marketing materials, event signage, printed collateral, and website

SILVER SPONSORSHIP — \$15,000

All benefits listed above, plus:

- › Premium table location at dinner
- › Verbal recognition as a sponsor during the event
- › Logo/name recognition in *The Brief*, Berkeley Rep's monthly subscriber newsletter.
- › Quarter page spread in Gala program book

GOLD SPONSORSHIP — \$25,000

All benefits listed above, plus:

- › Premier table location at dinner
- › Acknowledgement in the printed program for a forthcoming Berkeley Rep mainstage production
- › No-host invitations for two to Berkeley Rep opening night performances and celebrations

PLATINUM SPONSORSHIP — \$35,000

All benefits listed above, plus:

- › Half page spread in Gala program book
- › Opportunity to provide a branded special gift to all Gala attendees

PRESENTING SPONSORSHIP — \$50,000

All benefits listed above, plus:

- › Dinner seating with guest artists, as available
- › Full page spread in Gala program book
- › Opportunity to sponsor a branded live auction item

SPONSORSHIP & DONOR ADVISED FUNDS:

Sponsorship payments made via Donor Advised Funds or Family Foundations are subject to regular IRS rules, along with individual policies of the fund or foundation. Questions? Please email RSVPevents@berkeleyrep.org.